Fusion Delusion Speech

00:00

Business has always revolved around community and social. Relationships lead to friendships which lead to communities which lead to societies. Relationships between people, THAT is the essence of our business. Our Social Platform makes this possible and together we will make it better.

00:30

How do we help connect people? How do we unify Klout, LSW, and LIA into a stronger Social Platform? How do we extend our Social Platform into a suite of white label mobile products?

00:50

We are excited to present a suite of tools that help people **connect**, **engage**, and **trust** one another more. A suite of tools that completely integrate LIA, LSW, and Klout into stronger Social Platform. Designed to make it easy for off-domain people to connect and engage with our on-domain communities for advice, help, support, and other social needs.

01:15

Our first app will match off-domain people with someone from our Social Platform. Currently we are connecting people with others who can help, thats good. **Now** we will connect people with others **just** like them, people they are likely to **trust**. This will increase the chances of a better experience and off-domain people joining our Social Platform. A good start with enormous potential, something customers would really pay for.

01:45

Next we will extend our product line into a whole suite of white label mobile apps. Whatsapp, Line, Snapchat. You know what? We have enormous opportunity here. None of these apps do Community and Social like we can to increase trust and loyalty in brands, products, and services.

02:05

Imagine a community discovery app that will help drive off-domain people to **others like them** in our hundreds of on-domain communities, others they can **trust**. We don’t have that today. Find a community where you fit in. A community that understands you. Welcome home.

02:25

Imagine a help app. A support app. Search our help and support communities. Will match you to an expert, someone like you who you can trust. Imagine our mobile apps helping businesses with their co-opt strategies?

02:40

This is just the beginning of a large suite of community and social platform mobile apps. Let’s begin building up our next generation platform **now** so that businesses **and** individuals have the resources and support they need at their fingertips.

02:55

Our next generation social platform will pull together Klout, LSW, and LIA in a way like never before. Together we will deliver products that nobody else can.

03:05

If you’re on our VPN then checkout our first step here:. lithium.klout.com